

OVERCOMING OBSTACLES TO WOMEN'S CAREER CHOICES

Final conference of the JOIN THE GAME project

7 December 2023 | 13h30 – 17h00

European Economic and Social Committee (EESC), Room JDE63, Rue Belliard 99/101, 1040 Brussels

13:30 *Welcome coffee*

14:00 **Introduction and presentation of the JOIN THE GAME project**

- **Elena SCHIGIREV**, Project Manager, Pour la Solidarité-PLS
- **Karolina PISZ**, Vice President, Polish Foundation for Girls Empowerment Fundacja Laboratorium Zmiany, Coordinator of the JOIN THE GAME project

14:30 **Keynote: Why gender balance in professions is not advancing despite two decades of efforts**

- **Isabella LENARDUZZI**, Founder of JUMP, Solutions for Equity at Work

15:00 **Panel 1: Gender balance in professions: How to free young people from gender stereotypes?**

- **Matilda DELIER**, Project Manager, Directorate for Equal Opportunities, Ministry of the Wallonia-Brussels Federation
- **Michaël SEGERS**, Director, equal.brussels
- **Rihab MOHAMADI**, Project Manager at Arab Women's Solidarity Association-Belgium (AWSA-Be), personal development coach
- **Petra ČARGONJA**, Coordinator for gender equality programmes, Croatian Association for Human Rights Pariter, Partner of the JOIN THE GAME project

15:45 *Refreshments and screening of testimonials of women and girls from the partnership countries*

16:00 **Panel 2: Gender balance in professions: Initiatives that work**

- **Claire GODDING**, Senior Expert Diversity, Inclusion & Societal Needs, Co-Chair Wo.Men in Finance, Febelfin
- **Leïla MAIDANE**, Serial Entrepreneur (Founder of Femmes Fières, InterSkillar & #SoShe Festival), member of the board of directors of Agoria Brussels, and conference speaker
- **Françoise GOFFINET**, Affiliate at the Institute for the equality of women and men (IEFH)
- **Gaëlle BERTONCELLO**, Mason, Founder and Manager of LGC Invest

16:45 *Concluding remarks*

Moderator: Isabella Lenarduzzi